



WVNY
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1421548

Schedule Dates	10/11/16-10/17/16	Date Entered	09/06/16
Advertiser	Hillary Clinton/US President/Democrat (21019)	Last Modified	10/12/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - President (1071)	CO-OP	No
Brand	278/295/5289 (555603)	Headline #	ECR25277549
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	278/295/5289	Commission	\$384.75
Account Types	National/Political	Net Total	\$2,180.25
Billing Type	Standard	Sales Tax	
Comments	CLINTON/P/D 10/11/16-10/17/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FO LLOW DAY PRIOR TO AIR.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	41	\$2,565.00
Grand Total:	41	\$2,565.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	7A- Good Morning America	2		1	1	1	1			4	\$40.00	\$160.00	Burlington (WVNY)	GMA	9/6/16
2.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	8A- Good Morning America Weekend	2						X		2	\$35.00	\$70.00	Burlington (WVNY)	Sat GMA	9/6/16
3.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	8A- Good Morning America Weekend	2							X	1	\$35.00	\$35.00	Burlington (WVNY)	Sun GMA	9/6/16
3.0.1	Closed Preempt	10/16/16															Burlington (WVNY)	Pre-Empt/Spot -	
4.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	9A- Dr. Oz	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WVNY)	Dr. Oz	9/6/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	10:30A- Hot Bench	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WVNY)	Hot Bench	9/6/16
6.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	11A- The View		1	1	1	1	1			4	\$40.00	\$160.00	Burlington (WVNY)	The View	9/6/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	12:30P- Hot Bench	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WVNY)	Hot Bench	9/6/16
8.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	1P- The Chew	3		X	X	X	X			3	\$30.00	\$90.00	Burlington (WVNY)	The Chew	9/6/16
9.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	2P- General Hospital	2		X	X	X	X			2	\$50.00	\$100.00	Burlington (WVNY)	General Hospital	9/6/16
10.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	3P- People's Court	3		X	X	X	X			3	\$35.00	\$105.00	Burlington (WVNY)	People's Court	9/6/16
11.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	4P- Judge Judy	2		X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - President (1071)	CO-OP	No
Brand	278/295/5289 (555603)	Headline #	ECR252775-49
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	278/295/5289	Commission	\$384.75
Account Types	National/Political	Net Total	\$2,180.25
Billing Type	Standard	Sales Tax	
Comments	CLINTON/P/D 10/11/16-10/17/16 HILLARY FOR AMERICA - MAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.		

Burlington (WVNY)		
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12.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	4:30P- Judge Judy	2		X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	9/6/16
13.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5P- Judge Judy	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	9/6/16
14.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5:30P- Judge Judy	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	9/6/16
15.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	6:30P- World News Tonight	2		X	X	X	X				\$150.00		Burlington (WVNY)	ABC World News Tonight	9/6/16
15.0.1	Closed Preempt	10/11/16															Burlington (WVNY)	Pre-Empty/Exception -	
15.0.2	Closed Preempt	10/11/16															Burlington (WVNY)	Pre-Empty/Exception -	
16.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	7:30P- Inside Edition	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Inside Edition	9/6/16
17.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7:58P- Dancing With The Stars	1	X								\$650.00		Burlington (WVNY)	Dancing w/ the Stars-ABC	9/6/16
17.0.1	Closed Preempt	10/17/16															Burlington (WVNY)	No Avail/Exception -	
18.0	Normal Line / Prime	10/13/16-10/13/16	5	:30	10P- How to Get Away with Murder	1				X				1	\$500.00	\$500.00	Burlington (WVNY)	How to Get Away w/ Murder-ABC	9/6/16
19.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	12P- ABC College Football	1						X		1	\$150.00	\$150.00	Burlington (WVNY)	ABC College Ftbl -Early Game	9/6/16
20.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	3:30P- ABC College Football	1						X		1	\$250.00	\$250.00	Burlington (WVNY)	ABC College Ftbl -Late Game	9/6/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	278/295/5289	Commission	\$384.75
Account Types	National/Political	Net Total	\$2,180.25
Billing Type	Standard	Sales Tax	
Comments	CLINTON/P/D 10/11/16-10/17/16 HILLARY FOR AMERICA - M&B SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	8P- Saturday Night Football	1						X		1	\$250.00	\$250.00	Burlington (WVNY)	ABC Sat Night College Ftbl	9/6/16
22.0	M/G For 15.0.1,15.0.2 / SPOT	10/11/16-10/14/16	5	:30	6:28P- 7P (EST)	2		X	X	X	X				\$150.00		Burlington (WVNY)	ABC World News Tonight - adjacent break	10/6/16
22.0.1	Closed Preempt	10/11/16															Burlington (WVNY)	No Avail/Spot - SOLD OUT	
22.0.2	Closed Preempt	10/11/16															Burlington (WVNY)	No Avail/Exception - SOLD OUT	
23.0	M/G For 22.0.1 / SPOT	10/17/16-10/17/16	5	:30	6:30P- World News Tonight	1	X							1	\$150.00	\$150.00	Burlington (WVNY)	ABC World News Tonight - adjacent break	10/10/16
24.0	M/G For 3.0.1 / SPOT	10/16/16-10/16/16	5	:30	7:58A- 9A (EST)								1	1	\$35.00	\$35.00	Burlington (WVNY)	Sun GMA - adjacent break due to S/O	10/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



125 West 55th St
New York, NY 10019

Contract # 25277549 Changes as of: 10/16/2016 at 5:57 PM Version: Highlighting Revision 2
CPE: 278/295/5289 Flight: 10/11/16 - 10/17/16 Station: WVVNY
Agency: GMMB GMMB 3050 K ST NW Advertiser: CLINTON, HILLARY Market: Burlington-Plattsburgh
WASHINGTON DC Product: CLINTON/PPD Office: WASHINGTON
20007

Agency Order #: 5330715
Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY - Washington DC 202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAULA DAFARI 202-872-5880
Total \$: \$2,565.00
Total Spots: 41
Total CPP: \$0.00
Total GRP:
Traffic #: 1421548
Separation:

Comments: RVSD TO CXL OFF MISSED SPOTS.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11					
REV-15	Tu-F,M 6:30p-7p		ABC World News Tonight	\$150.00	0	30	2	1	1	\$150.00	\$0.00	0.0
REV-17	M 8p-10p		Dancing w/ the Stars-ABC	\$650.00	0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 41									41	\$2,565.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25277549 Changes as of: 10/16/2016 at 5:57 PM Version: Highlighting Revision 2
CPE: 278/295/5289 Flight: 10/11/16 - 10/17/16
Agency: GMMB Advertiser: CLINTON, HILLARY Station: WVVNY
GMMB 3050 K ST NW Product: CLINTON/PPD Market: Burlington-Plattsburgh
WASHINGTON DC Office: WASHINGTON
Agency Order #: 5330715 Buyer: Gilroy, Maura Primary Demo: Adults 35+
Salesperson: RACHELLE RAY - Con Type: POLITICAL/VOTE
Washington DC Assistant: LAILA DAFARI
202-872-5880
Total \$: \$2,565.00
Total Spots: 41
Total CPE: \$0.00
Total GRP: 1421548
Traffic #: 1421548
Separation: 30

Special Instructions	Order Level Comments	
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Date/Time	Added by	Comment
10/16/16 5:57 PM	RACHELLE RAY - Washington DC	RVS TO CXL OFF MISSED SPOTS.
09/02/16 4:04 PM	RACHELLE RAY - Washington DC	Separation: 30
09/02/16 4:04 PM	RACHELLE RAY - Washington DC	Separation: 30

Competitive Information					
Market Budget:	\$17,100				
WVNY Share:	15%				
Comment:					
EPT2:	1%				
WCAX:	38%				
WFFF:	11%				
WPT2:	35%				

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	41	\$2,565.00	N/A	0.0
Total	100%	41	\$2,565.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	41	\$2,565.00
Total	41	\$2,565.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/16/16 5:57 PM	RACHELLE RAY - Washington DC	Revised		2	\$-800.00
Queued for Electronic Contracting	9/16/16 7:47 AM					\$0
Revision	9/2/16 4:04 PM	RACHELLE RAY - Washington DC	Confirmed	7		\$0
New	8/30/16 11:45 AM	RACHELLE RAY - Washington DC	New	36		\$3,365.00

Contract \$	Comment
\$2,565.00	Changes: Comments from 10/11/16-10/17/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR. to RVS TO CXL OFF MISSED SPOTS. Assistant id from RACHELLE RAY - Washington DC to LAILA DAFARI. Total Spots from 43 to 41, Calculated Dollars from \$3,365.00 to \$2,565.00, Competitive Market Budget from \$22,433 to \$17,100, User Entered \$ from \$3,365.00 to \$2,565.00, Total \$ from \$3,365.00 to \$2,565.00, 2 buylines added or modified.
\$0	Changes: Comments from Separation: 30 to 10/11/16-10/17/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR. User Entered \$ from \$0.00 to \$3,365.00, Product from TV to CLINTON/PPD, Demo Meta to [R16], Competitive Market Budget from \$23,733 to \$22,433, Total Spots from 36 to 43, 9 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Comments: RVSD TO SHW MKGDS & PROG CHGS.

Contract # 25178293 Changes as of: 10/16/2016 at 6:03 PM Version: Highlighting Revision 1
CPE: 226/240/4829 Flight: 10/18/16 - 10/24/16
Agency: GMMB Advertiser: Hassan Sen NH
GMMB 3050 K ST NW Product: HASSAN/S-NH/D
WASHINGTON DC
20007

Agency Order #: 5069388
Buyer: Ritterstein, Gary
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/OTE
Assistant: LAULA DAFARI
202-872-5880

Total \$: \$4,225.00
Total Spots: 26
Total CPP: \$0.00
Total GRP:
Traffic #: 1356598
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
REV+ 1	Tu-F,M 7a-9a		Good Morning America	\$50.00	0	30	1	5	5	\$250.00	\$0.00	0.0
REV- 10	W 8p-9p		GOLDBERGS/SPEECHLESS	\$650.00	0	30	1	1	1	\$650.00	\$0.00	0.0
Changes: Program from The Middle/Goldbergs-ABC to GOLDBERGS/SPEECHLESS												
REV- 11	W 9p-10p		Modern Family/Blackish-ABC	\$700.00	0	30	1	0	0	\$0.00	\$0.00	0.0
12	M 10p-11p		CONVICTION	\$650.00	0	30	1		1	\$650.00	\$0.00	0.0
Changes: Program from Castle-ABC to CONVICTION												
REV+ 18	Th 10p-11p		NOTORIOUS	\$500.00	0.0	30	0	1	1	\$500.00	\$0.00	0.0
TOTALS: 26									26	\$4,225.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25178293
CPE: 226/240/4829
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/16/2016 at 6:03 PM
Flight: 10/18/16 - 10/24/16
Advertiser: Hassan Sen NH
Product: HASSANS-NH/D
Station: WVVY
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$4,225.00
Total Spots: 26
Total CPP: \$0.00

Agency Order #: 5069388
Buyer: Ritterstein, Gary
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFARI
202-872-5880

Total GRP:
Traffic #: 1356598
Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/17/16 1:38 PM	Elizabeth Guy	Line 10 Goldberg/Speechless 1x 10/19 due to Schedule Change It's The Great Pumpkin Charlie Brown MG offer 1x 10/19 It's a Great pumpkin Charlie Brown 1x 10/09 8-9P Sect 4 \$400 \$250 Left after MG
10/16/16 6:03 PM	RACHELLE RAY - Washington DC	Line 12 Conviction 1x 10/24 is between Grids Sect 5 is \$500 Sect 4 \$700 We can MG with Sect 4 rate \$700 \$50 added from Line 10 MG Line 18 Notorious 1x 10/20 out due to rate coming between grids MG offer 1x 10/20 Notorious \$600 Sect 5 \$100 added from Line 10 \$100 left MG offer 2x The Chew w/o 10/18 Tu-F, M \$50 each at sect 4 Please advise Thanks! RVSD TO SHW MKGDS & PROG CHGS.

Competitive Information	
Market Budget:	\$42,250
WVNY Share:	10%
Comment:	
WCAX:	50%
WFFF:	8%
WPTZ:	32%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$4,225.00	N/A	0.0
Total	100%	26	\$4,225.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	26	\$4,225.00
Total	26	\$4,225.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Makegood 1	10/17/16 1:38 PM	Elizabeth Guy	Sent To Rep		
Revision	10/16/16 6:03 PM	RACHELLE RAY - Washington DC	Confirmed	4	
Queued for Electronic Contracting	5/23/16 12:35 PM				
New	5/23/16 10:38 AM	LAILA DAFARI	Confirmed	22	

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